

Greater Grant County is a CATALYST for business growth, a CONVENER of leaders and influencers, and a CHAMPION for a stronger Grant County.

## How does Grant County provide safe and reliable child care that meets the needs of families and the workforce to help the community thrive?

The actions proposed in the Child Care Action Plan will help to strengthen the Grant County Early Childhood Coalition, increase employer engagement to support child care issues, and enhance high-quality, innovative, and accessible child care options in Grant County. The result of these actions will help to make Grant County a desirable place to live and work, create a safe environment and bright future for young children, and strengthen the local economy.

Child care is essential to a thriving community as it provides children with safe and enriching learning environments while supporting parents' and guardians' ability to work, increasing their economic mobility. Lack of adequate, affordable child care can have a ripple effect on communities, the workforce, and the broader economy.

## Goal 1

Strengthen the Child Care Coalition







- Strengthen Coalition Infrastructure
- Increase the Coalition's Public Presence
- Support Child Care Workforce Recruitment and Retention
- Identify Revenue Model for Partnerships or Memberships

## Goal 2

Increase Employer Engagement







- Build Awareness of Business Case for Child Care Support
- Educate Employers on Existing Child Care Benefits

## Goal 3

Enhance High-Quality, Innovative, and Accessible Child Care Options







- Maintain Available High-Quality Child Care Options
- Develop Innovative Solutions for Child Care Access